

Think Virtual Fieldwork provides **online** data collection and data processing for marketing researchers.

Services include:

- ◆ Flexible Sample Choices and Quota Management
- ◆ Professional Online Survey Design and Programming and Hosting
- ◆ Real-time Reporting
- ◆ Complete Data Processing Services

Flexible Sampling Choices and Quota Management

Think Virtual Fieldwork offers flexibility in sampling with a complete range of options for obtaining the respondents you need for your research and in-depth experience surveying a variety of audiences:

- ◆ Panel or non-panel
- ◆ US or International samples
- ◆ Consumer or Business
- ◆ Highly targeted to general pop
- ◆ And more

We understand quota control and management and strive to provide a "stress-free" field experience.

Professional Survey Design and Programming and Hosting

Surveys are designed and programmed by experienced researchers with the fast turnaround you need to get a survey in the field. We'll have as much or as little input on survey design as you require.

Our survey programming capabilities include:

- ◆ Full randomization of answers lists, brands rated, questions asked
- ◆ Complex skipping
- ◆ Images, videos, graphics, audio
- ◆ Insertion of text based on previous responses
- ◆ Save and return
- ◆ Customized look and feel

Real Time Results and Complete Data Processing Services

Survey results are easily and readily accessible. Create topline reports on the fly or wait until your quotas are met for same day delivery of data files.

Results can be delivered in a variety of formats:

- ◆ ASCII files
- ◆ EXCEL files
- ◆ SPSS files
- ◆ Full Data Tabulations
- ◆ Open-end Verbatims
- ◆ Coded Open-ends

Think **Virtual Fieldwork** when you need to outsource your online survey. You'll get fast, flexible and friendly service from people who know research and know online research...all we do is Think Virtual Fieldwork!

Contact
 Susan Rosovsky or Ray Benack at:
 Tel: 203-354-4544
 Fax: 203-354-4501
 Email: susan@thinkvirtualfieldwork.com
ray@thinkvirtualfieldwork.com